CONTRACT

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
www.wlwt.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision	Alt Order #
941244 /	06259798

Product
OBAMA FOR AMERICA

Contract Dates	Estimate #
10/02/12 - 11/06/12	**1537**

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 10/26/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WLWT	Mica Hansen	HRP -Washingt

Special Handling

Demographic
Adults 25+

IDB#	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLWT	10/02/12	11/02/12	Days of Our Lives	1-2p		:30			NM	20	$1,520.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-TWTF--	4	$65.00
Week:	10/08/12	10/14/12	-TWTF--	4	$75.00
Week:	10/15/12	10/21/12	-TWTF--	4	$80.00
Week:	10/22/12	10/28/12	-TWTF--	4	$80.00
Week:	10/29/12	11/04/12	-TWTF--	4	$80.00

N 2	WLWT	10/02/12	11/02/12	NBC Today Show III	10-11a		:30			NM	16	$6,400.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-------	0	$175.00
Week:	10/08/12	10/14/12	-TWTF--	4	$400.00
Week:	10/15/12	10/21/12	-TWTF--	4	$400.00
Week:	10/22/12	10/28/12	-TWTF--	4	$400.00
Week:	10/29/12	11/04/12	-TWTF--	4	$400.00

N 3	WLWT	10/02/12	11/02/12	NBC Tonight Show	1135-1237a		:30			NM	20	$2,500.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-TWTF--	4	$125.00
Week:	10/08/12	10/14/12	-TWTF--	4	$125.00
Week:	10/15/12	10/21/12	-TWTF--	4	$125.00
Week:	10/22/12	10/28/12	-TWTF--	4	$125.00
Week:	10/29/12	11/04/12	-TWTF--	4	$125.00

N 4	WLWT	10/02/12	11/02/12	STEVE HARVEY DAY	STEVE HARVEY [		:30			NM	16	$800.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-------	0	$100.00
Week:	10/08/12	10/14/12	-TWTF--	4	$50.00
Week:	10/15/12	10/21/12	-TWTF--	4	$50.00
Week:	10/22/12	10/28/12	-TWTF--	4	$50.00

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Obama/D/President	08/10/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$50.00						
N 5	WLWT	10/02/12	11/02/12	1230-1p		1230-1p		:30		NM	20	$1,060.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$50.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$55.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$55.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$55.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$50.00						
N 6	WLWT	10/02/12	11/02/12	Late Night w/Jimmy Fallon		1237-136a		:30		NM	20	$800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$40.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$40.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$40.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$40.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$40.00						
N 7	WLWT	10/02/12	11/02/12	12-1230p M-F news		12-1230p		:30		NM	20	$1,140.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$45.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$60.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$60.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$60.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$60.00						
N 8	WLWT	10/02/12	11/02/12	NBC Carson Daly		Carson Daly		:30		NM	20	$160.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$5.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$10.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$5.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$10.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$10.00						
N 9	WLWT	10/02/12	11/02/12	2-3p		2-3p		:30		NM	16	$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-------	0	$175.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$75.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$75.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$75.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$75.00						
N 10	WLWT	10/02/12	11/02/12	JUDGE JUDY EF		Judge Judy		:30		NM	20	$1,420.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$75.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$70.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$70.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$70.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$70.00						
N 11	WLWT	10/02/12	11/02/12	DR OZ EF	4PM-5PM		:30			NM	20	$2,260.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$70.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$75.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$140.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$140.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$140.00						
N 12	WLWT	10/02/12	11/02/12	430-5a News	430-5a		:30			NM	20	$500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$25.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$25.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$25.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$25.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$25.00						
N 13	WLWT	10/02/12	11/02/12	5-530p M-F news	5-530p		:30			NM	20	$20,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$1,000.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$1,000.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$1,000.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$1,000.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$1,000.00						
N 14	WLWT	10/02/12	11/02/12	5-6a news	5-6a		:30			NM	45	$1,845.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	9	$40.00						
Week:		10/08/12	10/14/12	-TWTF--	9	$40.00						
Week:		10/15/12	10/21/12	-TWTF--	9	$40.00						
Week:		10/22/12	10/28/12	-TWTF--	9	$40.00						
Week:		10/29/12	11/04/12	-TWTF--	9	$45.00						
N 15	WLWT	10/02/12	11/02/12	530-6p M-F news	530-6p		:30			NM	20	$20,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$1,000.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$1,000.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$1,000.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$1,000.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$1,000.00						
N 16	WLWT	10/02/12	11/02/12	6-630p M-F news	6-630p		:30			NM	16	$16,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-------	0	$600.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$1,000.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$1,000.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$1,000.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$1,000.00						
N 17	WLWT	10/02/12	11/02/12	6-7a news	6-7a		:30			NM	36	$28,800.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-------	0	$250.00						
Week:		10/08/12	10/14/12	-TWTF--	9	$800.00						
Week:		10/15/12	10/21/12	-TWTF--	9	$800.00						
Week:		10/22/12	10/28/12	-TWTF--	9	$800.00						
Week:		10/29/12	11/04/12	-TWTF--	9	$800.00						
N 18	WLWT	10/02/12	11/02/12	7-730p	7-730p		:30			NM	5	$4,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-T-----	1	$800.00						
Week:		10/08/12	10/14/12	-TWTF--	1	$800.00						
Week:		10/15/12	10/21/12	-TWTF--	1	$800.00						
Week:		10/22/12	10/28/12	-TWTF--	1	$800.00						
Week:		10/29/12	11/04/12	-TWTF--	1	$800.00						
N 19	WLWT	10/02/12	11/02/12	NBC Today Show	7-9a		:30			NM	64	$76,800.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-------	0	$350.00						
Week:		10/08/12	10/14/12	-TWTF--	16	$1,200.00						
Week:		10/15/12	10/21/12	-TWTF--	16	$1,200.00						
Week:		10/22/12	10/28/12	-TWTF--	16	$1,200.00						
Week:		10/29/12	11/04/12	-TWTF--	16	$1,200.00						
N 20	WLWT	10/02/12	11/02/12	730-8p	730-8p		:30			NM	5	$4,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-T-----	1	$800.00						
Week:		10/08/12	10/14/12	-TWTF--	1	$800.00						
Week:		10/15/12	10/21/12	-TWTF--	1	$800.00						
Week:		10/22/12	10/28/12	-TWTF--	1	$800.00						
Week:		10/29/12	11/04/12	-TWTF--	1	$800.00						
N 21	WLWT	10/02/12	11/02/12	NBC Today Show II	9-10a		:30			NM	16	$12,800.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-------	0	$250.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$800.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$800.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$800.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$800.00						
N 22	WLWT	10/02/12	11/03/12	11-1135p M-Su	11-1135p		:30			NM	25	$42,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTFS-	5	$1,700.00						
Week:		10/08/12	10/14/12	-TWTFS-	5	$1,700.00						
Week:		10/15/12	10/21/12	-TWTFS-	5	$1,700.00						
Week:		10/22/12	10/28/12	-TWTFS-	5	$1,700.00						

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Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTFS-	Spots/Week 5	Rate $1,700.00						
N 23	WLWT	10/12/12	11/02/12	F10-11p	F10-11p		:30			NM	1	$650.00
Class of Time - Immediately Pre-emptible without notice												
Week:		10/08/12	10/14/12	----1--	1	$650.00						
Week:		10/15/12	10/21/12	-------	0	$0.00						
Week:		10/22/12	10/28/12	-------	0	$1,500.00						
Week:		10/29/12	11/04/12	-------	0	$1,500.00						
N 24	WLWT	10/05/12	11/02/12	F9-10p	F9-10p		:30			NM	2	$3,000.00
Class of Time - Immediately Pre-emptible without notice												
Week:		10/01/12	10/07/12	----1--	1	$800.00						
Week:		10/08/12	10/14/12	-------	0	$0.00						
Week:		10/15/12	10/21/12	----1--	1	$800.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WLWT*	*10/15/12-10/21/12*		*F9-10p*	*F9-10p*	------F----	*:30*		*~~$800.00~~*	*NM*		
See MG 24.4												
4	WLWT	10/15/12-10/21/12		F9-10p	F9-10p	------F----	:30		$2,200.00	NM		
Ⓜ	MG for 24.2 10/19											
Week:		10/22/12	10/28/12	-------	0	$0.00						
Week:		10/29/12	11/04/12	-------	0	$800.00						
N 25	WLWT	10/08/12	11/05/12	Mon NBC Prime Other	Prime Other		:30			NM	2	$3,000.00
Class of Time - Immediately Pre-emptible without notice												
Week:		10/08/12	10/14/12	1------	1	$1,400.00						
Week:		10/15/12	10/21/12	1------	1	$1,600.00						
Week:		10/22/12	10/28/12	1------	1	$2,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WLWT*	*10/22/12-10/28/12*		*Mon NBC Prime Other*	*Prime Other*	M----------	*:30*		*~~$2,000.00~~*	*NM*		
Credited												
Week:		10/29/12	11/04/12	-------	0	$2,000.00						
Week:		11/05/12	11/11/12	-------	0	$2,000.00						
N 26	WLWT	10/06/12	11/04/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	20	$700.00
Class of Time - Immediately Pre-emptible without notice												
Week:		10/01/12	10/07/12	-----SS	4	$35.00						
Week:		10/08/12	10/14/12	-----SS	4	$35.00						
Week:		10/15/12	10/21/12	-----SS	4	$35.00						
Week:		10/22/12	10/28/12	-----SS	4	$35.00						
Week:		10/29/12	11/04/12	-----SS	4	$35.00						
N 27	WLWT	10/06/12	11/04/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	20	$1,320.00
Class of Time - Immediately Pre-emptible without notice												
Week:		10/01/12	10/07/12	-----SS	4	$65.00						
Week:		10/08/12	10/14/12	-----SS	4	$70.00						
Week:		10/15/12	10/21/12	-----SS	4	$70.00						
Week:		10/22/12	10/28/12	-----SS	4	$55.00						
Week:		10/29/12	11/04/12	-----SS	4	$70.00						

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WLWT-TV/DT CINCINNATI
www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 28	WLWT	10/06/12	11/04/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	21	$16,800.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----SS	4	$800.00
Week:	10/08/12	10/14/12	-----SS	4	$800.00
Week:	10/15/12	10/21/12	-----SS	4	$800.00
Week:	10/22/12	10/28/12	-----SS	4	$800.00
Week:	10/29/12	11/04/12	-----SS	5	$800.00

N 29	WLWT	10/06/12	11/03/12	Access Hollywood Weekend 1-2a			:30			NM	5	$50.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----1-	1	$10.00
Week:	10/08/12	10/14/12	-----1-	1	$10.00
Week:	10/15/12	10/21/12	-----1-	1	$10.00
Week:	10/22/12	10/28/12	-----1-	1	$10.00
Week:	10/29/12	11/04/12	-----1-	1	$10.00

N 30	WLWT	10/06/12	11/03/12	Sa 10-11a News	Sa 10-11a		:30			NM	5	$750.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----1-	1	$150.00
Week:	10/08/12	10/14/12	-----1-	1	$150.00
Week:	10/15/12	10/21/12	-----1-	1	$150.00
Week:	10/22/12	10/28/12	-----1-	1	$150.00
Week:	10/29/12	11/04/12	-----1-	1	$150.00

N 31	WLWT	10/06/12	11/03/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	2	$1,000.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----1-	1	$500.00
Week:	10/08/12	10/14/12	-----1-	1	$500.00
Week:	10/15/12	10/21/12	-------	0	$1,000.00
Week:	10/22/12	10/28/12	-------	0	$1,000.00
Week:	10/29/12	11/04/12	-------	0	$1,000.00

N 32	WLWT	10/06/12	11/03/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	$735.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----1-	1	$200.00
Week:	10/08/12	10/14/12	-----1-	1	$200.00
Week:	10/15/12	10/21/12	------1	1	$200.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
3	*WLWT*	*10/15/12-10/21/12*	*Sa/Su 6p news*	*Sa/Su 6p News*	-------SaSu	*:30*	~~*$600.00*~~	*NM*
See MG 32.6								
6	*WLWT*	*10/20/12-10/20/12*	*READY TO ROAR*	*READY TO ROAR*	-------Sa--	*:30*	~~*$600.00*~~	*NM*
(M)	*Credited*							

Week:	10/22/12	10/28/12	-----1-	1	$135.00
Week:	10/29/12	11/04/12	-----1-	1	$200.00

N 33	WLWT	10/06/12	11/03/12	NBC Saturday Today	Sa8-10a		:30			NM	15	$3,210.00

Class of Time - Immediately Pre-emptible without notice

Start Date	End Date	Weekdays	Spots/Week	Rate

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Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-----3-	3	$225.00							
Week:	10/08/12	10/14/12	-----3-	3	$200.00							
Week:	10/15/12	10/21/12	-----3-	3	$200.00							
Week:	10/22/12	10/28/12	-----3-	3	$200.00							
Week:	10/29/12	11/04/12	-----3-	3	$245.00							
N 34	WLWT	10/07/12	11/04/12	Extra Weekend	Extra Weekend		:30			NM	5	$100.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$20.00							
Week:	10/08/12	10/14/12	------1	1	$20.00							
Week:	10/15/12	10/21/12	------1	1	$20.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WLWT*	*10/15/12-10/21/12*		*Extra Weekend*	*Extra Weekend*	---------Su	*:30*		*~~$20.00~~*	*NM*		
See MG 34.6												
6	WLWT	10/28/12-10/28/12		Extra Weekend	Extra Weekend	---------Su	:30		$20.00	NM		
Ⓜ	MG for 34.3 10/21											
Week:	10/22/12	10/28/12	------1	1	$20.00							
Week:	10/29/12	11/04/12	------1	1	$20.00							
N 35	WLWT	10/07/12	10/28/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	3	$900.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$300.00							
Week:	10/08/12	10/14/12	------1	1	$300.00							
Week:	10/15/12	10/21/12	------1	1	$300.00							
Week:	10/22/12	10/28/12	------1	1	$300.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WLWT*	*10/22/12-10/28/12*		*NBC MEET THE PRESS*	*NBC MEET THE F*	---------Su	*:30*		*~~$300.00~~*	*NM*		
Credited												
N 36	WLWT	10/07/12	11/04/12	Late News after NFL	Late News		:30			NM	5	$1,625.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$325.00							
Week:	10/08/12	10/14/12	------1	1	$325.00							
Week:	10/15/12	10/21/12	------1	1	$325.00							
Week:	10/22/12	10/28/12	------1	1	$325.00							
Week:	10/29/12	11/04/12	------1	1	$325.00							
N 37	WLWT	10/07/12	11/04/12	Sports Rock	Sports Rock		:30			NM	4	$555.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$40.00							
Week:	10/08/12	10/14/12	------1	1	$40.00							
Week:	10/15/12	10/21/12	-------	0	$300.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WLWT	10/21/12-10/21/12		Late News after NFL	Late News	---------Su	:30		$325.00	NM		
Ⓜ	MG for 37.3 10/21											
LR - Football												
Week:	10/22/12	10/28/12	-------	0	$300.00							
Week:	10/29/12	11/04/12	------1	1	$150.00							

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Obama/D/President	08/10/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 38	WLWT	10/07/12	11/04/12	Extra Weekend	Extra Weekend		:30			NM	0	$0.00
Class of Time - Immediately Pre-emptible without notice												
N 39	WLWT	10/07/12	11/04/12	The Outdoorsman	Outdoorsman		:30			NM	5	$125.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$25.00						
	Week:	10/08/12	10/14/12	------1	1	$25.00						
	Week:	10/15/12	10/21/12	------1	1	$25.00						
	Week:	10/22/12	10/28/12	------1	1	$25.00						
	Week:	10/29/12	11/04/12	------1	1	$25.00						
N 40	WLWT	10/07/12	11/04/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	$735.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$200.00						
	Week:	10/08/12	10/14/12	------1	1	$200.00						
	Week:	10/15/12	10/21/12	------1	1	$200.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	3	*WLWT*	*10/15/12-10/21/12*	*Sa/Su 6p news*	*Sa/Su 6p News*	*---------Su*	*:30*		*~~$600.00~~*	*NM*		
	See MG 40.6											
	6	*WLWT*	*10/21/12-10/21/12*	*READY TO ROAR*	*READY TO ROAR*	*---------Su*	*:30*		*~~$600.00~~*	*NM*		
	Ⓜ Credited											
	Week:	10/22/12	10/28/12	------1	1	$135.00						
	Week:	10/29/12	11/04/12	------1	1	$200.00						
N 41	WLWT	10/07/12	10/28/12	NFL Pre-Game	NFL		:30			NM	3	$1,100.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$250.00						
	Week:	10/08/12	10/14/12	------1	1	$450.00						
	Week:	10/15/12	10/21/12	-------	0	$1,500.00						
	Week:	10/22/12	10/28/12	------1	1	$400.00						
N 42	WLWT	10/07/12	11/04/12	NBC Sunday Today	Su8-9a		:30			NM	5	$7,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$1,500.00						
	Week:	10/08/12	10/14/12	------1	1	$1,500.00						
	Week:	10/15/12	10/21/12	------1	1	$1,500.00						
	Week:	10/22/12	10/28/12	------1	1	$1,500.00						
	Week:	10/29/12	11/04/12	------1	1	$1,500.00						
N 43	WLWT	10/07/12	10/28/12	NFL Regular Season	NFL		:30			NM	3	$4,600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$1,400.00						
	Week:	10/08/12	10/14/12	------1	1	$1,400.00						
	Week:	10/15/12	10/21/12	-------	0	$0.00						
	Week:	10/22/12	10/28/12	------1	1	$1,800.00						
N 44	WLWT	10/07/12	11/04/12	Su 9-10a News	Su 9-10a		:30			NM	5	$4,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$900.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------1	1	$900.00						
Week:		10/15/12	10/21/12	------1	1	$900.00						
Week:		10/22/12	10/28/12	------1	1	$900.00						
Week:		10/29/12	11/04/12	------1	1	$900.00						
N 45	WLWT	10/11/12	10/25/12	Th10-11p	Th10-11p		:30			NM	1	$600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	---1---	1	$1,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WLWT	10/08/12-10/14/12		Th10-11p	Th10-11p	----Th-----	:30		~~$1,500.00~~	NM		
Credited												
Week:		10/15/12	10/21/12	-------	0	$0.00						
Week:		10/22/12	10/28/12	---1---	1	$600.00						
N 46	WLWT	10/04/12	10/28/12	Th8-9p	Th8-9p		:30			NM	2	$800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---1---	1	$400.00						
Week:		10/08/12	10/14/12	-------	0	$0.00						
Week:		10/15/12	10/21/12	---1---	1	$400.00						
Week:		10/22/12	10/28/12	-------	0	$0.00						
N 47	WLWT	10/09/12	10/23/12	T10-11p	T10-11p		:30			NM	1	$900.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-1-----	1	$900.00						
Week:		10/15/12	10/21/12	-------	0	$0.00						
Week:		10/22/12	10/28/12	-------	0	$1,500.00						
N 48	WLWT	10/02/12	10/28/12	T8-9p	T8-9p		:30			NM	3	$4,100.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$1,500.00						
Week:		10/08/12	10/14/12	-1-----	1	$1,200.00						
Week:		10/15/12	10/21/12	-1-----	1	$1,400.00						
Week:		10/22/12	10/28/12	-------	0	$1,200.00						
N 49	WLWT	10/02/12	10/28/12	T9-10p	T9-10p		:30			NM	1	$400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$400.00						
Week:		10/08/12	10/14/12	-------	0	$0.00						
Week:		10/15/12	10/21/12	-1-----	1	$800.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WLWT	10/15/12-10/21/12		T9-10p	T9-10p	-Tu--------	:30		~~$800.00~~	NM		
Credited												
Week:		10/22/12	10/28/12	-------	0	$0.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	WLWT	10/29/12-11/04/12		Tue NBC Prime Other	Prime Other	-Tu--------	:30		~~$800.00~~	NM		
Ⓜ Credited												
N 50	WLWT	10/10/12	10/24/12	W10-11p	W10-11p		:30			NM	2	$1,300.00
Class of Time - Immediately Pre-emptible without notice												

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	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	--1----	1	$700.00							
Week:	10/15/12	10/21/12	-------	0	$0.00							
Week:	10/22/12	10/28/12	--1----	1	$600.00							
N 51	WLWT	10/03/12	10/28/12	W9-10p	W9-10p		:30			NM	0	$0.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	--1----	1	$1,000.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WLWT*	*10/01/12-10/07/12*		*W9-10p*	*W9-10p*	---w-------	*:30*		*~~$1,000.00~~*	*NM*		
	Credited											
Week:	10/08/12	10/14/12	-------	0	$0.00							
Week:	10/15/12	10/21/12	--1----	1	$600.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WLWT*	*10/15/12-10/21/12*		*W9-10p*	*W9-10p*	---w-------	*:30*		*~~$600.00~~*	*NM*		
	Credited											
Week:	10/22/12	10/28/12	-------	0	$0.00							
N 52	WLWT	10/08/12	11/05/12	5-6a news	5-6a		:30			NM	5	$215.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$40.00							
Week:	10/15/12	10/21/12	1------	1	$40.00							
Week:	10/22/12	10/28/12	1------	1	$40.00							
Week:	10/29/12	11/04/12	1------	1	$45.00							
Week:	11/05/12	11/11/12	1------	1	$50.00							
N 53	WLWT	10/08/12	11/05/12	6-7a news	6-7a		:30			NM	5	$4,000.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$800.00							
Week:	10/15/12	10/21/12	1------	1	$800.00							
Week:	10/22/12	10/28/12	1------	1	$800.00							
Week:	10/29/12	11/04/12	1------	1	$800.00							
Week:	11/05/12	11/11/12	1------	1	$800.00							
N 54	WLWT	10/08/12	11/05/12	NBC Today Show	7-9a		:30			NM	20	$24,000.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	4------	4	$1,200.00							
Week:	10/15/12	10/21/12	4------	4	$1,200.00							
Week:	10/22/12	10/28/12	4------	4	$1,200.00							
Week:	10/29/12	11/04/12	4------	4	$1,200.00							
Week:	11/05/12	11/11/12	4------	4	$1,200.00							
N 55	WLWT	10/08/12	11/05/12	430-5a News	430-5a		:30			NM	5	$125.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$25.00							
Week:	10/15/12	10/21/12	1------	1	$25.00							
Week:	10/22/12	10/28/12	1------	1	$25.00							
Week:	10/29/12	11/04/12	1------	1	$25.00							
Week:	11/05/12	11/11/12	1------	1	$25.00							

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Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 56	WLWT	10/08/12	11/05/12	NBC Today Show II	9-10a		:30			NM	5	$4,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$800.00						
	Week:	10/15/12	10/21/12	1------	1	$800.00						
	Week:	10/22/12	10/28/12	1------	1	$800.00						
	Week:	10/29/12	11/04/12	1------	1	$800.00						
	Week:	11/05/12	11/11/12	1------	1	$800.00						
N 57	WLWT	10/08/12	11/05/12	NBC Today Show III	10-11a		:30			NM	5	$2,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$400.00						
	Week:	10/15/12	10/21/12	1------	1	$400.00						
	Week:	10/22/12	10/28/12	1------	1	$400.00						
	Week:	10/29/12	11/04/12	1------	1	$400.00						
	Week:	11/05/12	11/11/12	1------	1	$400.00						
N 58	WLWT	10/08/12	11/05/12	STEVE HARVEY DAY	STEVE HARVEY [		:30			NM	5	$250.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$50.00						
	Week:	10/15/12	10/21/12	1------	1	$50.00						
	Week:	10/22/12	10/28/12	1------	1	$50.00						
	Week:	10/29/12	11/04/12	1------	1	$50.00						
	Week:	11/05/12	11/11/12	1------	1	$50.00						
N 59	WLWT	10/08/12	11/05/12	12-1230p M-F news	12-1230p		:30			NM	5	$285.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$60.00						
	Week:	10/15/12	10/21/12	1------	1	$60.00						
	Week:	10/22/12	10/28/12	1------	1	$60.00						
	Week:	10/29/12	11/04/12	1------	1	$60.00						
	Week:	11/05/12	11/11/12	1------	1	$45.00						
N 60	WLWT	10/08/12	11/05/12	1230-1p	1230-1p		:30			NM	5	$265.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$55.00						
	Week:	10/15/12	10/21/12	1------	1	$55.00						
	Week:	10/22/12	10/28/12	1------	1	$55.00						
	Week:	10/29/12	11/04/12	1------	1	$50.00						
	Week:	11/05/12	11/11/12	1------	1	$50.00						
N 61	WLWT	10/08/12	11/05/12	Days of Our Lives	1-2p		:30			NM	5	$375.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$75.00						
	Week:	10/15/12	10/21/12	1------	1	$80.00						
	Week:	10/22/12	10/28/12	1------	1	$80.00						
	Week:	10/29/12	11/04/12	1------	1	$80.00						
	Week:	11/05/12	11/11/12	1------	1	$60.00						

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Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 62	WLWT	10/08/12	11/05/12	2-3p	2-3p		:30			NM	5	$365.00
Class of Time - Immediately Pre-emptible without notice												
Week:		10/08/12	10/14/12	1------	1	$75.00						
Week:		10/15/12	10/21/12	1------	1	$75.00						
Week:		10/22/12	10/28/12	1------	1	$75.00						
Week:		10/29/12	11/04/12	1------	1	$75.00						
Week:		11/05/12	11/11/12	1------	1	$65.00						
N 63	WLWT	10/08/12	11/05/12	JUDGE JUDY EF	Judge Judy		:30			NM	5	$350.00
Class of Time - Immediately Pre-emptible without notice												
Week:		10/08/12	10/14/12	1------	1	$70.00						
Week:		10/15/12	10/21/12	1------	1	$70.00						
Week:		10/22/12	10/28/12	1------	1	$70.00						
Week:		10/29/12	11/04/12	1------	1	$70.00						
Week:		11/05/12	11/11/12	1------	1	$70.00						
N 64	WLWT	10/08/12	11/05/12	DR OZ EF	4PM-5PM		:30			NM	5	$570.00
Class of Time - Immediately Pre-emptible without notice												
Week:		10/08/12	10/14/12	1------	1	$75.00						
Week:		10/15/12	10/21/12	1------	1	$140.00						
Week:		10/22/12	10/28/12	1------	1	$140.00						
Week:		10/29/12	11/04/12	1------	1	$140.00						
Week:		11/05/12	11/11/12	1------	1	$75.00						
N 65	WLWT	10/08/12	11/05/12	5-530p M-F news	5-530p		:30			NM	5	$5,000.00
Class of Time - Pre-emptible with notice												
Week:		10/08/12	10/14/12	1------	1	$1,000.00						
Week:		10/15/12	10/21/12	1------	1	$1,000.00						
Week:		10/22/12	10/28/12	1------	1	$1,000.00						
Week:		10/29/12	11/04/12	1------	1	$1,000.00						
Week:		11/05/12	11/11/12	1------	1	$1,000.00						
N 66	WLWT	10/08/12	11/05/12	530-6p M-F news	530-6p		:30			NM	5	$5,000.00
Class of Time - Pre-emptible with notice												
Week:		10/08/12	10/14/12	1------	1	$1,000.00						
Week:		10/15/12	10/21/12	1------	1	$1,000.00						
Week:		10/22/12	10/28/12	1------	1	$1,000.00						
Week:		10/29/12	11/04/12	1------	1	$1,000.00						
Week:		11/05/12	11/11/12	1------	1	$1,000.00						
N 67	WLWT	10/08/12	11/05/12	6-630p M-F news	6-630p		:30			NM	5	$5,000.00
Class of Time - Pre-emptible with notice												
Week:		10/08/12	10/14/12	1------	1	$1,000.00						
Week:		10/15/12	10/21/12	1------	1	$1,000.00						
Week:		10/22/12	10/28/12	1------	1	$1,000.00						
Week:		10/29/12	11/04/12	1------	1	$1,000.00						
Week:		11/05/12	11/11/12	1------	1	$1,000.00						

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Obama/D/President	08/10/12 / 10/26/12

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 68	WLWT	10/08/12	11/05/12	11-1135p M-Su	11-1135p		:30			NM	5	$8,500.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$1,700.00						
	Week:	10/15/12	10/21/12	1------	1	$1,700.00						
	Week:	10/22/12	10/28/12	1------	1	$1,700.00						
	Week:	10/29/12	11/04/12	1------	1	$1,700.00						
	Week:	11/05/12	11/11/12	1------	1	$1,700.00						
N 69	WLWT	10/08/12	11/05/12	NBC Tonight Show	1135-1237a		:30			NM	5	$625.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$125.00						
	Week:	10/15/12	10/21/12	1------	1	$125.00						
	Week:	10/22/12	10/28/12	1------	1	$125.00						
	Week:	10/29/12	11/04/12	1------	1	$125.00						
	Week:	11/05/12	11/11/12	1------	1	$125.00						
N 70	WLWT	10/08/12	11/05/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	5	$200.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$40.00						
	Week:	10/15/12	10/21/12	1------	1	$40.00						
	Week:	10/22/12	10/28/12	1------	1	$40.00						
	Week:	10/29/12	11/04/12	1------	1	$40.00						
	Week:	11/05/12	11/11/12	1------	1	$40.00						
N 71	WLWT	10/08/12	11/05/12	NBC Carson Daly	Carson Daly		:30			NM	5	$50.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	1------	1	$10.00						
	Week:	10/15/12	10/21/12	1------	1	$10.00						
	Week:	10/22/12	10/28/12	1------	1	$10.00						
	Week:	10/29/12	11/04/12	1------	1	$10.00						
	Week:	11/05/12	11/11/12	1------	1	$10.00						
N 72	WLWT	11/06/12	11/06/12	5-6a news	5-6a		:30			NM	1	$50.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	-1-----	1	$50.00						
N 73	WLWT	11/06/12	11/06/12	NBC Today Show	7-9a		:30			NM	1	$1,200.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	-1-----	1	$1,200.00						
N 74	WLWT	11/06/12	11/06/12	NBC Today Show III	10-11a		:30			NM	1	$400.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	-1-----	1	$400.00						
N 75	WLWT	11/06/12	11/06/12	12-1230p M-F news	12-1230p		:30			NM	1	$450.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	-1-----	1	$450.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 76	WLWT	11/06/12	11/06/12	Days of Our Lives	1-2p		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	-1-----	1	$400.00						
N 77	WLWT	11/06/12	11/06/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	$600.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	-1-----	1	$600.00						
N 78	WLWT	11/06/12	11/06/12	5-530p M-F news	5-530p		:30			NM	1	$1,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	-1-----	1	$1,000.00						
N 79	WLWT	11/06/12	11/06/12	6-630p M-F news	6-630p		:30			NM	1	$1,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	-1-----	1	$1,000.00						
N 80	WLWT	10/03/12	10/03/12	M-F POLITICAL PROGRAMM	7p-11p		:30			NM	1	$1,325.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--W----	1	$1,325.00						
N 81	WLWT	10/11/12	10/11/12	M-F POLITICAL PROGRAMM	7p-11p		:30			NM	1	$1,325.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	---T---	1	$1,325.00						
N 82	WLWT	10/16/12	10/16/12	M-F POLITICAL PROGRAMM	7p-11p		:30			NM	1	$1,325.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$1,325.00						
N 83	WLWT	10/22/12	10/22/12	M-F POLITICAL PROGRAMM	7p-11p		:30			NM	0	$0.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	M------	1	$1,325.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WLWT*	*10/22/12-10/28/12*		*M-F POLITICAL PROGRAMM*	*7p-11p*	M----------	*:30*		*~~$1,325.00~~*	*NM*		
Credited												
N 84	WLWT	10/21/12	10/21/12	BENGALS GAME 10/21	BENGALS GAME		:30			NM	1	$12,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$12,000.00						
N 85	WLWT	10/02/12	10/05/12	NBC Today Show III	10-11a		:30			NM	4	$1,600.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$400.00						
N 86	WLWT	10/02/12	10/05/12	STEVE HARVEY DAY	STEVE HARVEY D		:30			NM	4	$1,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$300.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 87	WLWT	10/02/12	10/05/12	2-3p	2-3p		:30			NM	4	$1,600.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-TWTF--	4	$400.00						
N 88	WLWT	10/02/12	10/05/12	6-630p M-F news	6-630p		:30			NM	4	$4,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-TWTF--	4	$1,000.00						
N 89	WLWT	10/02/12	10/05/12	6-7a news	6-7a		:30			NM	9	$7,200.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-TWTF--	9	$800.00						
N 90	WLWT	10/02/12	10/05/12	NBC Today Show	7-9a		:30			NM	16	$19,200.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-TWTF--	16	$1,200.00						
N 91	WLWT	10/02/12	10/05/12	NBC Today Show II	9-10a		:30			NM	4	$3,200.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-TWTF--	4	$800.00						
N 92	WLWT	10/20/12	10/20/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	1	$2,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	-----S-	1	$2,000.00						
N 93	WLWT	10/21/12	10/21/12	NFL Pre-Game	NFL		:30			NM	1	$3,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	------S	1	$3,000.00						
N 94	WLWT	10/21/12	10/21/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	2	$400.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	------S	2	$200.00						
N 95	WLWT	10/17/12	10/17/12	W9-10p	W9-10p		:30			NM	1	$3,500.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	--W----	1	$3,500.00						
N 96	WLWT	10/26/12	10/26/12	F10-11p	F10-11p		:30			NM	1	$3,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	----F--	1	$3,000.00						
N 97	WLWT	10/27/12	10/27/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	1	$2,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-----S-	1	$2,000.00						
N 98	WLWT	10/28/12	10/28/12	Sports Rock	Sports Rock		:30			NM	1	$600.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
www.wlwt.com

Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$600.00						
N 99	WLWT	10/23/12	10/23/12	T10-11p	T10-11p		:30			NM	1	$5,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-T-----	1	$5,000.00						
N 100	WLWT	10/23/12	10/23/12	T8-9p	T8-9p		:30			NM	1	$6,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-T-----	1	$6,000.00						
N 101	WLWT	11/02/12	11/02/12	F10-11p	F10-11p		:30			NM	1	$3,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$3,000.00						
N 102	WLWT	11/02/12	11/02/12	F9-10p	F9-10p		:30			NM	1	$2,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$2,200.00						
N 103	WLWT	10/29/12	11/05/12	Mon NBC Prime Other	Prime Other		:30			NM	2	$12,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$6,000.00						
Week:		11/05/12	11/11/12	M------	1	$6,000.00						
N 104	WLWT	11/03/12	11/03/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	1	$2,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----S-	1	$2,000.00						
N 105	WLWT	11/04/12	11/04/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	1	$1,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$1,200.00						
N 106	WLWT	11/04/12	11/04/12	NFL Pre-Game	NFL		:30			NM	1	$3,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$3,000.00						
N 107	WLWT	11/04/12	11/04/12	NFL Regular Season	NFL		:30			NM	1	$10,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$10,000.00						
N 108	WLWT	11/01/12	11/01/12	Th8-9p	Th8-9p		:30			NM	1	$2,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---T---	1	$2,000.00						
N 109	WLWT	10/30/12	10/30/12	Tue NBC Prime Other	Prime Other		:30			NM	1	$6,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-T-----	1	$6,000.00						
N 110	WLWT	10/30/12	10/30/12	Tue NBC Prime Other	Prime Other		:30			NM	1	$6,000.00
Class of Time - Pre-emptible with notice												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-T-----	1	$6,000.00						
N	111	WLWT 10/31/12	10/31/12	W9-10p	W9-10p		:30			NM	1	$3,500.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--W----	1	$3,500.00						
									Totals		823	$504,210.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	626	$358,535.00	$304,754.75
10/29/12 -11/06/12	197	$145,675.00	$123,823.75
Totals	823	$504,210.00	$428,578.50

Signature: _____ **Date:** _____

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